
Curriculum Vitae :: Clare Ultimo

Principal (1986 to present): Clare Ultimo Inc. • 32 Union Square East, Suite 1211, New York, NY 10003
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Overview	Founded in 1986 by Clare Ultimo, Ultimo Inc. is an award-winning interdisciplinary communications firm with clients based primarily in education and entertainment. Ultimo Inc. was among the first wave of New York based design studios to bring ecologically and socially responsible design to corporate clients by the early 1990s.
Range of Projects	Corporate Identity, Branding and Application; Magazines; Book Design; Advertising; Packaging; Posters; Point of Sale Materials; Licensing Products; Limited Edition Products & Books; Websites.
Past and Present Clients	Abrams Books; A&E Networks; American Express Co.; Barnes and Noble; Board of Education of NYC; Broadway Video; Columbia House; Common Cents NY; ComPak Services Inc.; Chronicle Books; Credit Suisse/First Boston; The Disney Channel; The Feminist Press; Global Vision; Hunter College of the City University of NY; Marvel Entertainment Group; NYC Recycling Division; Nielsen TV Ratings; The Nuyorican Poets Cafe; The International Emmy Awards; Showtime Networks Inc.; Simon & Schuster; The Spoken Word, Inc.; The Triplex Theater; Thunder's Mouth Press; Union Square Awards; USA Networks; WLIW/NY Public Broadcasting; Warner Music International.
Author	2008: Verbs on Asphalt: The History of Nuyorican Poetry Slam. First online archive and virtual museum of the 20 year history of Poetry Slam at the Nuyorican Poets Cafe. (www.verbsonasphalt.com) 2003: "Friendship Tags" published by Chronicle Books 2000: "Poetry Dog Tags" published by Chronicle Books
Academic and Professional Activity	2008: MFA in Integrated Media Arts, Hunter College, NYC 2008- present: Advisory Board Member, Divas for Social Justice, NYC 2007- present: Program Director, Poetry Slam Program, Nuyorican Poets Cafe, NYC 2007: Adjunct Professor, Hunter College, Film and Media Studies, Web Production 2005- 2006: Instructor, Parsons School of Design, Communication Design I and II 1997 to 2000: Visiting Professor, Pratt Institute: Visual Communication I and II 1991-1993: Vice President/Board Member; American Institute of Graphic Arts, NYC 1990-1992: Board Member; Joint Ethics Committee (Arbitration group for graphic arts professionals).
Professional Awards	The New York Art Director's Club The American Institute of Graphic Arts Art Direction Magazine How Magazine CTAM (Cable Television Promoters and Marketers) PROMAX • Two-time nominee for the Chrysler Innovation in Design Award. The award goes to companies working with socially responsible and environmentally conscious goals. Nominated by Milton Glaser.

Speaker 2006: Hunter College “Arts in NYC” lecture series, (guest lecturer) “Poetry Slam in NYC”
 2005: Art Director’s Club of NJ; Featured Speaker 2005 Conference;
 “Designing for Change”
 1996: World Business Academy (lecturer) “Dealing With Clients”
 1995: Broadcast Design Association Conference; (panelist) “The Ethics of Design”
 1994: Co-op America Conference, Boston, MA; “Guerrilla Marketing Strategies”
 1991-1993: American Institute of Graphic Arts “Hands On Business” Program Series
 & “Fresh Dialogue” (moderator & co-producer for both)

Exhibitions 2005-2007 **Inner Dialogue** (Video)
SelfPortrait - a Show for Bethlehem - a Show for Peace Group Exhibit
 • MACRO - Museum of Contemporary Art Rosario/Argentina: Feb/2007
 • Permanent Collection; Casoria Museum of Contemporary Art; Naples, Italy; Dec/2006
 • OFFICYNA Art Space in Szczecin; PI Performance & Intermedia Festival
 Szczecin/Swinoujscie/Poland; Oct 2006
 • Al Kahf Art Gallery; Bethlehem, Palestine; July/2006
 • Cinematheque at MediaCentre; Cologne, Germany; 2005
 • Art Toronto 2005 International Art Fair; Toronto, Canada

2004 **When You Understand One Thing** (Series of Three Digital Collage Prints 24” x 24”) “Illegibility” Exhibit, Eyedrum Gallery, Atlanta GA.

1997- 2000 **Questioning the Foundations** (Installation w/Sound)
 • "Liveartist" Exhibit, A Performance Celebration of the History and Legacy of Judson House, NYC; 2000
 • "Big Art in Small Places" Exhibit, Judson Memorial Church, NYC; 1997

1997 **Don't Be So Cool About Freedom** (Series of Three Digital Prints 30” x 20”); “Freedom in Democracy” Exhibit, Hunter College, NYC

1991 **The Globe Project: To Be Continued** (Found Objects Sculpture)
 New Voices Exhibition, Ward-Nasse Gallery, NYC

Graduate School Exhibitions: 2007 **I See Something But I Can’t Say Anything** (Video)
 Hunter College 2006 **Artist? Three Questions** (Video & Digital Print Installation)
 MFA Spring Shows 2005 **Spoken/Unspoken Words** (Recorded poetry & Print Exhibition)

Published Work 2008 **Verbs on Asphalt: The History of Nuyorican Poetry Slam, (www.verbsonasphalt.com)**
 Authored and created the first online archive and virtual museum of 20-year history of Poetry Slam at the Nuyorican Poets Cafe, NYC

Work included in these books on design:
Great Design Using Non-Traditional Materials
Inspirations and Innovations in Graphic Design
Fresh Ideas in Promotion 2
Rockport Design Library: Packaging
Shopping Bag Design I and II Rockport Publishers
Promo 2
Graphis Ephemera
Letterhead and Logo Design

Articles

by Clare Ultimo

Eat and Run: The Magazine of the Hunter College MFA Program (Vol. 1 No. 1)

Poetry Slam: The Word in Revolution; 2003

Graphic Studio News,

Production, Paper and Printing: Who's Got the Blues? Sept/Oct, 1988

Diem: The Journal of BDA International

Tips, Trends and Technology: Working with Pro Bonos; 1994

About Clare Ultimo

Step by Step Magazine (Vol. 14 No. 3): *Collective Genius* by Poppy Evans; 1998

Graphic Studio News, *Emerging New York City Designers* by Sam Sanchez; 1990

Diem: The Journal of BDA International, *A Case of Design*; Jan/Feb,1994